

REP HEADLINE# 6393459 TRF# 338700  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

OCT31/12 13.52  
\*\*\* WPXI-TV \*\*\*

ADV # 09132 ADV. NAME ISS/DCCC  
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # CONTRACT # 6393459

PRDCT DCCC 10/23

EST#2112 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M1 AND 2 OK  
TTLS \$13,925  
PLEASE CONFIRM, THANKS!

DATE OCT31/12 13.52

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 2112  
AGENCY PRODUCT CODE = 14

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6	S		400P-430P	30		\$400.00	10/25	10/26	0		TH-F	0
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1 : JUDGE JUDY/JUDGE JUDY												

14	A		400P-500P	30		\$700.00	10/29	10/29	2		MON	2
PROGRAM : SPEC NEWS COVERAGE												
ORD COM1 : SPEC NEWS COVERAGE												
ORD COM2 : SPOTS RAN - MB												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-6 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-8 FOR 1 SPOT/WK												

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REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT31/12 13.5;  
\*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		430P-500P	30		\$500.00	10/29	10/29	0		MON	0
PROGRAM : JUDGE JUDY/JUDGE JUDY CON COM1: JUDGE JUDY/JUDGE JUDY												
15	A		430P-500P	30		\$500.00	10/29	10/29	1		MON	1
PROGRAM : SPEC NEWS COVERAGE ORD COM1: SPEC NEWS COVERAGE-PRGM CHANGE ORD COM2: SPOT RAN - MB THIS IS A MAKE-GOOD FOR OCT29 ON LINE-7 FOR 1 SPOT/WK												
8	S		600P-630P	30		\$1,000.00	10/25	10/26	0		TH-F	0
PROGRAM : CH 11 EARLY NEWS CON COM1: CH 11 EARLY NEWS STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#6	MISSED:TH-F/400P-430P				OCT25		30S	\$400.00		(OCT30/12)
		BUY#8	OFFER:MON/400P-500P				OCT26		30S	\$1,000.00		
			CMT:SPEC NEWS COVERAGE				OCT29(2/WK)		30S	\$700.00		PLS ADVISE.
			CMT:SPOTS RAN - MB									
M2	OK'D	BUY#7	MISSED:MON/430P-500P				OCT29		30S	\$500.00		(OCT30/12)
			OFFER:MON/430P-500P				OCT29		30S	\$500.00		PLS ADVISE.
			CMT:SPEC NEWS COVERAGE-PRGM CHANGE									
			CMT:SPOT RAN - MB									
OCT/12			\$9,650.00				NOV/12			\$4,275.00		

CONTRACT TOTAL 13925.00  
TOTAL SPOTS 17



MARKET TOTALS \$48,017 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6393459 TRF# 338700  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT30/12 17.25  
\*\*\* WPXI-TV \*\*\*

ADV # 09132 ADV. NAME ISS/DCCC  
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

REP. # OFF. # 18 SALESMAN #

3050 K ST NW,  
WASHINGTON, DC 20007

BUYER NAME MAURA GILROY  
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6393459

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/23

EST#2112 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT30/12 17.25

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:  
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

M1	UNRESL	BUY#6	MISSED:TH-F/400P-430P	OCT25	30S	\$400.00	(OCT30/12)
		BUY#8	TH-F/600P-630P	OCT26	30S	\$1,000.00	
			OFFER:MON/400P-500P	OCT29(2/WK)	30S	\$700.00	PLS ADVISE.
			CMT:SPEC NEWS COVERAGE				
			CMT:SPOTS RAN - MB				
M2	UNRESL	BUY#7	MISSED:MON/430P-500P	OCT29	30S	\$500.00	(OCT30/12)
			OFFER:MON/430P-500P	OCT29	30S	\$500.00	PLS ADVISE.
			CMT:SPEC NEWS COVERAGE-PRGM CHANGE				
			CMT:SPOT RAN - MB				

CONTRACT TOTAL 13925.00  
TOTAL SPOTS 17